



Congratulations to our Service Award Recipients! Recipients included: Ali Miri (Budget – Employee of the Year), Habib Abdusamad (Calgary Park & Jet – Employee of the Year), Alnoor Jessani (40 Years), Shafin Velji (25 Years), Romeo Taleon (15 Years), Sonia Dhillon (10 Years), Simerpreet Nayyar (10 Years), Dallas Henderson (10 Years), Harnek Singh (5 Years). Absent: Jorge Perez (15 Years), Navjit Gill (5 Years).

In appreciation of our valued employees, pictured left to right are Jamil Ali (President), Riz Bharmal (CFO), Ahmed Ibrahim (General Manager – Calgary Park & Jet), Naim Ali (CEO), Craig Loose (General Manager – Budget Rent A Car).

Employees of the Year

We are excited to announce the recipients of this year's Employee of the Year Awards. At Park and Jet, Habib Abdusamad has been honored for his exceptional dedication and outstanding performance. Similarly, at Budget, Ali Miri earned this recognition for his exemplary service and consistent contributions to our team's success.

Congratulations to Habib and Ali for their well deserved awards! Keep up the outstanding work!



Ali Miri – Budget Rent a Car

Ali is a Service Agent at Budget's Service Center who is often used to cover the supervisor's absence. Ali has been a loyal employee for over 15 years and gives his all every single shift. From working in the car wash, to leading the shuttle drivers, Ali is there whenever and wherever he is needed. He does a fantastic job covering the supervisor absence. Receiving compliments and positive feedback from YYC come through often when Ali is running the show.
– Adam Sassano, Budget Service Manager

Habib Abdusamad – Park & Jet

Habib Abdusamad has been an integral part of our team for over 16 years, demonstrating unwavering commitment and dedication. His punctuality and reliability are unparalleled; he has never missed a scheduled shift. Habib consistently delivers fast and efficient work, ensuring smooth operations. Additionally, his proactive approach to learning the vehicle boosting service and snow clearing demonstrates his versatility and willingness to go above and beyond to support the team. We deeply appreciate Habib's hard work and invaluable contributions to our company.
– Ahmed Ibrahim, CPJ General Manager



Celebrating Our Collective Strength: A Message of Appreciation

We are proud to announce that SM2 Capital Partners will be celebrating 50 years together this fall. As we approach this significant milestone, we want to express our heartfelt gratitude for each and every one of you. Henry Ford once wisely said, "Coming together is a beginning; keeping together is progress; working together is success." These words resonate deeply with us. Your collaboration, loyalty and pursuit of success have been instrumental to achieving our goals and creating a resilient organization. Reflecting on our journey, it's clear that our strength lies in our shared vision - "Our Business is Family". In addition, our core values — Be Courageous, Aspire to Excellence, Do the Right Thing, Together We Are Stronger, People Matter, and Humility — have not only shaped our company culture but have also served as the foundation upon which we have built our success throughout the years.



Over the last year in particular, you lived these values and demonstrated them consistently. First, you have created an environment of inclusivity and welcomed newly settled Canadians to our company and our community (People Matter). Second, you have willingly supported and uplifted one another across various business units and departments (Together We Are Stronger). This teamwork has fostered a collaborative approach to find ethical solutions and enhance the experience of our customers (Do the Right Thing). Third, we have witnessed your growth both in your personal lives and your professional careers (Be Courageous). It is in this spirit of unity that we can lean on each other, cultivate learning and celebrate our achievements (Humility). Last, as a result of these collective efforts, your hard work has exceeded expectations and propelled us towards historical success despite economic challenges (Aspire to Excellence).

For example, at Ace Casino and Cash Casino, we celebrated our first-year anniversary at the Ace Casino Airport location. This remarkable achievement is a testament to the tremendous courage of all our stakeholders, and their foresight to build a leading brand in the Alberta gaming industry. At Steinbock Development Corporation, we transformed our parking assets in downtown Calgary as we formed new partnerships, invested in property and service upgrades, and enhanced the safety for all our parking customers. At Calgary Park and Jet, our staff was determined to deliver exceptional and efficient service to each and every traveling passenger at Calgary International Airport. This consistent service delivery resulted in exceptional customer feedback scores and industry leading market share. At Fortress Insurance, it has been 5-years since we adopted an aggressive strategic plan to increase insurance premiums. This year we are excited to share that not only did we accomplish our audacious goals, but our growing team delivered these results ahead of schedule. Finally, at Budget Car and Truck Rental, we launched new technologies in revenue management, training and fraud prevention. These integrations challenged the status quo across the industry and required the commitment and collaboration from everyone to implement successfully.

As we celebrate this special occasion and look ahead to the future, let us continue to uphold these values and work together towards even greater achievements in the years to come. On behalf of the leadership team at SM2 Capital, we feel honoured to be a part of this extraordinary team and thank you for your unwavering dedication. Together, we will continue to innovate, lead and achieve outstanding results.

Warm regards,

Jamil Ali
President

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Your collaboration, loyalty and pursuit of success have been instrumental to achieving our goals and creating a resilient organization.

- Jamil Ali

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Employee Milestone

We are thrilled to extend heartfelt congratulations to Mr. Alnoor Jessani for an incredible milestone - 40 years of outstanding service and unwavering dedication as our Service Manager!

Throughout his tenure, Jessani has consistently lived by our Company's Core Values. He is trustworthy and can be counted on to show up at any hour of the day or night (Do the Right Thing); he is always helping others in his personal time and regularly volunteers in his community (People Matter); he is reliable and often goes above and beyond to support other departments when needed (Together We Are Stronger); and he tirelessly finds cost-effective solutions to challenges that save time and resources for our organization (Aspire To Excellence). Over the years, Jessani has also demonstrated his ability to lead new projects and tackle challenges along the way (Be Courageous) and yet he's not afraid to ask for help or take accountability when a mistake happens (Humility).

Thank you Jessani, for your loyalty and invaluable contributions over the years. Your dedication is appreciated and we feel honored to have you as part of our company. Cheers to celebrating your remarkable achievement, and we are looking forward to many more years of success together!"

- Jamil Ali, SM2 President



Core Value Stories

Our heartfelt thanks to our employees for continuing to live our core values in all aspects of our operation. Please join us in celebrating the following employees for their hard work.

Vishvesh Katwal (Budget) – Vish has always been helpful with the operation. He will always go the extra mile to communicate with CSC, especially when it's busier than usual, sometimes even offering help to hike with the team when our reservations are higher by the hour. – Vinz Cagorol

Kapil Kumar (Budget) – Kapil consistently demonstrates a strong desire to not only deliver impeccable customer service, but also to continue to refine his sales skills to benefit his location. Kapil routinely elicits feedback on FPG dialogue, and ensures that he puts this into action. His customer service is evident in the Google reviews he receives, and he also recently had a customer state he wanted to bring him a pizza as a thank you for his tremendous service! – Craig Loose

Abdisa Gutema (Steinbock Development Corp) – I am delighted to take this opportunity to recognize and applaud the exceptional dedication and hard work of Mr. Abdisa, at Pacific Parkade. During a recent transition to a new parking operator, he demonstrated unparalleled commitment to our facility. He went above and beyond his duties, actively participating in cleaning, painting, and liaising with contractors. His dedication to excellence and his willingness to assist all parkers with a friendly demeanor have truly exemplified our company's Core Values. We are sincerely grateful for his outstanding contributions, which have undoubtedly made a positive impact on our operations. – Ahmed Ibrahim

Sukhwinder Sidhu (Park & Jet) – Suki's unwavering dedication and commitment to delivering exceptional customer service have been truly remarkable. Thank you for making a significant difference in the lives of our customers and for being an invaluable asset to our team. – Ahmed Ibrahim

Gary Aasen (Park & Jet) – As a member of our snow removal crew, Gary has consistently demonstrated his willingness to assist with any additional tasks that arise. His professionalism and strong work ethic have been instrumental in ensuring that our projects are completed accurately and on time. We are grateful to have someone as kind and helpful as Gary on our team. – Steven Gong

Bow Valley College



We are delighted to announce a transformative gift that will significantly impact the Bow Valley College community. This gift will be used to establish two endowments; an International Student Legacy Bursary Endowment, which will support and ensure access to post-secondary education, making it attainable for international students; and a Wellness Student Legacy Bursary Endowment, which will support students studying in healthcare-related career programs.

Additionally, as part of this gift, Bow Valley College's Inter-Cultural Centre will be named the Ali Family Inter-Cultural Centre, with an associated plaque commemorating this honor for a period of 25 years. These endowments will help foster an inclusive and supportive environment for all students. Thank you to the SM2 Family for making these gifts possible with all of your hard work, to contribute to our community.

Upcoming Events:

- September – End of Summer Event
- October – Pumpkin Carving Contest
- November – Holiday Party
- December – Employee Engagement Survey

Google Reviews

Park & Jet



"Great experience. Shuttles run very quickly. Our car battery had died upon return from vacation and the staff helped us by boosting it immediately. Great people, great service, great price." – Brandon N.

"This idea is super fantastic, they come straight to your car once you check in through the turnstile with the app on your phone. And then you get a card that tells you where you go on your way home. The shuttle is waiting and ready to bring you right back to your car, no hassle no thinking and no stress!" – Kristin Delauw

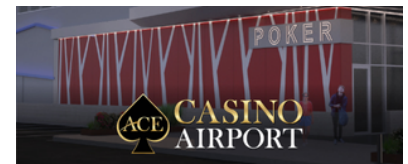
Budget Rent a Car



Airport – "I rented a car from Budget at Calgary airport and had the pleasure of dealing with Karan. She was very understanding of what I needed and extremely helpful. She went beyond to make sure I was satisfied." – Fred Kasza

Northeast – "Very nice and great customer service! Quick and simple with the rental process! I recommend them very much! Kapil and Elham were awesome!" – Jojo Martinez

ACE Casino



"Great place! Food is affordable, and the slot games are fun. I went there almost 6 days in a row! Would definitely go again" – Gerald T.

"Shoutout to ACE Casino Airport. Invited to an exclusive event/contest and they wined and dined us with the most delicious beef short rib! It's a weekly Wed night special, and it's sooooo damn good. Super impressed with the food and service here in general. Give it a try!" – Angie Beers